



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

May 16, 2006

Media Contact:
Sally McPherson
Emilio Nares Foundation
619-299-9025
emilionaresfoundation@cox.net

RICHARD NARES TO SERVE AS ADVOCATE ON 2006 LIVESTRONG DAY *San Diego Resident to Join the Lance Armstrong Foundation in Washington D.C.*

On May 17, 2006, San Diego resident Richard Nares, founder and Executive Director of the Emilio Nares Foundation, will join the Lance Armstrong Foundation (LAF) on Capitol Hill in support of cancer survivors and their loved ones.

The LAF recently selected Richard Nares as one of 100 advocates (two from each U.S. state) to participate in **LIVESTRONG** Day, the LAF's grassroots advocacy initiative to unify people affected by cancer and raise awareness about cancer survivorship issues. Founded by cancer survivor and champion cyclist Lance Armstrong, the LAF inspires and empowers people affected by cancer and serves its mission through advocacy, public health and research.

"I am honored to be chosen by the LAF for **LIVESTRONG** Day and look forward to supporting cancer survivors and talking with members of Congress about cancer survivorship issues," said Nares.

"Participating in this effort is important because I believe awareness of the issues will help to save lives."

Along with his wife, Diane, Nares founded the Emilio Nares Foundation (ENF) in honor of their only son, Emilio, who was diagnosed with Acute Lymphoblastic Leukemia at age 3 and lost his courageous battle with this dreadful disease shortly before his sixth birthday. ENF provides medical information, support groups, respite care and transportation to families in San Diego County whose children have cancer.

In addition to the LAF's efforts in Washington, D.C., approximately 150 **LIVESTRONG** Day events will be held in communities across the country to support the more than 10 million Americans who are living with, through or beyond cancer today.

###